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Western States Seismic Policy Council Awards in Excellence

FOR IMMEDIATE RELEASE

WESTERN STATES SEISMIC POLICY COUNCIL HONORS LLOYD CLUFF AND CHRISTOPHER ROJAHN WITH 2006 WSSPC LIFETIME ACHIEVEMENT AWARD IN EARTHQUAKE RISK REDUCTION

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The Western States Seismic Policy Council (WSSPC) is pleased to announce that Lloyd S. Cluff of Pacific Gas & Electric Company, San Francisco, California, and Christopher Rojahn of Applied Technology Council, Redwood City, California, were awarded the 2006 WSSPC Lifetime Achievement Award in Earthquake Risk Reduction.

The awards will be presented at the 1906 Earthquake Anniversary Conference, at the WSSPC Awards / Disaster Resistant California Luncheon, Wednesday April 19, at the Moscone Center in San Francisco, California. For the most up-to-date conference schedule with the luncheon time and place please go to the conference website at www.1906eqconf.org.

WSSPC created the award to recognize outstanding leaders in earthquake risk reduction. This person will have demonstrated throughout his or her career an extraordinary commitment, level of service, and contribution to the application of earthquake risk reduction to public policy.

Lloyd Cluff is being recognized for his achievements during his 45-year career as a world-renowned expert in earthquake geology, well-published research scientist, public policy champion of earthquake safety, inspiring educator, sought-after consultant, president and board member of many professional organizations, and successful business leader. As a geologist in the private sector, Lloyd has used the lessons learned from his investigations of significant earthquakes to improve engineering design practices, seismic safety, and earthquake preparedness.

Under **Christopher Rojahn's** leadership as Executive Director of the Applied Technology Council, ATC has expanded from an emerging organization in earthquake engineering to a major contributor to earthquake risk reduction. ATC projects undertaken and completed during Chris' tenure have established the basis for earthquake engineering practice in the United States and have greatly influenced public policy in earthquake risk reduction.

For more background on each of these awardees, please go to:

[Lloyd S. Cluff](#)

[Christopher Rojahn](#)

About WSSPC

The mission of the Western States Seismic Policy Council is to develop seismic policies